



## Beverly Blalock Robertson

November 14, 1940 - December 11, 2025

Beverly Blalock Robertson died on December 11, 2025, in Asheville, NC, after a long illness. She was 85. She was born in Alexander City, Alabama; grew up in Fort Myers, Florida, and attended Virginia Intermont College.

Entirely self-taught, in the early 1980s she opened B Taylor, a fashion-forward women's clothing store, in Biltmore Village. She possessed an intuitive understanding of beauty, especially in clothing, and a well-developed capacity to identify garments that would help women feel and look their best.

Even as her illness advanced, she would instinctively reach for the interesting fabric of a visitor's sleeve, gently stroking it, her eye still alive to color and texture. That sensibility was her gift, and it shaped the lives of those around her.

She is survived by her children and their spouses: Pamela Ray Zivari (Bashir), Jack Zupokfska Ray (Joelle), and Niles Blake Ray (Shannon Waller); her grandchildren: Niles Zupokfska Ray, Cole Zupokfska Ray, Camilla Zivari, Margot Zivari Wilson, and Charlie Ray; and her great-grandchildren: Emalani Zupokfska Ray and Xander Zupokfska Ray.

A memorial service will be held at 11:00 AM on Friday, December 26, 2025 in the chapel on the campus of Asheville School with Headmaster Anthony H.

Sgro officiating.

# Previous Events

## Celebration of Life

DEC 26. 11:00 AM (ET)

Chapel at Asheville School  
360 Asheville School Road  
Asheville, NC 28806  
<http://www.ashevilleschool.org/index.aspx>