



JoAnn Carter Roberson

April 17, 1925 - June 23, 2023

JoAnn Carter Roberson, 98, passed away Friday, June 23, 2023.

JoAnn was born April 17, 1925, in the Beaverdam community of what is now North Asheville, to Elmer and Carrie Mae Carter.

She attended Grace School, graduated from Lee Edwards High School, and attended Brevard College.

JoAnn demonstrated a great love for music at an early age. She sang in her church choir and was requested to sing at many other church events. Her contralto voice led eventually to a nationwide talent search contest in Chicago at age 15, which she won. She provided the music for the "Mr. Bill Show" on WLOS-TV for a number of episodes in the 1950s. She was the musical director for Blue Ridge Assembly for two summers in the early 1960s. She eventually became one of the many featured soloists in the choir for Central United Methodist Church. She also organized several barber-shop-style all-women singing groups that performed at many events, the one group most remembered was The Sweet Adalines. She taught piano to many young folks from home for many years. She played the piano for the Kiwanis Club of Asheville. In the late 1970's she found the opportunity to fulfill a lifelong dream of owning a music store when she purchased Cagle Music Company in downtown Asheville. Now a business owner, she was invited to join the Kiwanis Club as a full member, the first woman in the club. A lifelong baseball

fan, through her music store she sponsored the organ at McCormick Field for the Asheville Tourists. Asthma finally stifled her breathing so that she no longer could sing to her liking, so she began directing various choirs and playing the organ and/or piano for services. She spent the most time at Oteen Baptist Church, and then Beaverdam Baptist Church. She loved the church and loved serving the Lord with her musical talents.

For many years she and her husband, Frank, and sister, Dixie were fixtures at Asheville Tourist games, there in their box seats on top of the Tourists' dugout. They traveled to Florida for Spring Training games, as well. She loved and followed the Atlanta Braves. She also loved ACC Basketball, especially the North Carolina teams (primarily a Duke fan, but don't say that out loud). She also loved "the Other Carolina," the University of South Carolina Gamecocks.

JoAnn was predeceased by her husband, Frank Roberson, her children, David Roberson and Diane Blackwell, and siblings she loved so dearly, Floyd "Shorty" Carter, Mildred Knighten, Maurice Carter, Elmore "Bo" Carter, Dixie McMahan, and Colleen Prevatte.

She is survived by her son, Jay Roberson and his wife, Debbie, and her grandson, Justin Roberson.

A memorial service will be held at Asbury Memorial United Methodist Church on Beaverdam Rd on Saturday, June 24 at 11:00 AM. Officiants will be, Ron Brown and Jeff McCumbers, with organ music by Kevin Bryant. She always wanted her fellow organists to be recognized. She requested any memorials to be made to the Kiwanis Club of Asheville, Asbury Memorial United Methodist Church, and Oteen Baptist Church. We are so thankful for the wonderful care provided by Pisgah Manor and Four Seasons Hospice Care.

Previous Events

Memorial Service

JUN **24**. 11:00 AM (ET)

Asbury Memorial United Methodist Church
171 Beaverdam Road
Asheville, NC 28804
<http://www.asburymemorialumc.com>

Tribute Wall



“ *JoAnn Carter Roberson*

October 07, 2023 at 11:15 AM



“ *1 file added to the tribute wall*



Cindy Fuller - July 01, 2023 at 09:05 AM



I wanted to share this beautiful picture of JoAnn taken at a Kiwanis Club of Asheville meeting. JoAnn was always so kind and welcoming to me whenever I belonged to Kiwanis. I was amazed with her talent. She always brought joy to the meetings by being a leader and was the best piano player. I had not seen JoAnn in many years, but I fondly remember all the fun times at Kiwanis. I'm sorry to her of her passing. She will be missed by many.

Cindy Fuller

Cindy Fuller - July 01, 2023 at 09:07 AM



“ *Gail Martinez lit a candle in memory of JoAnn Carter Roberson*



Gail Martinez - June 26, 2023 at 11:23 PM

HS

“ Prayers for all who love her. She was a beautiful lady. 💜



Harrison and Diane Smith - June 23, 2023 at 10:48 PM

EJ

“ Elizabeth Jordan lit a candle in memory of JoAnn Carter Roberson



Elizabeth Jordan - June 23, 2023 at 10:27 PM

EJ

Mama and I send our deepest sympathy we love Joanne and your whole family and we love you. I have so many wonderful memories of Summers with your mom and daddy. She's singing in heaven now with all the family and her sweet fur babies

Elizabeth Jordan - June 23, 2023 at 10:29 PM

HF

Jay, Debbie, and Justin,

Aunt Jo Ann will be missed by many of us. I am grateful to have been allowed to enjoy her as a part of my life for over seven decades. My thoughts and prayers are with you during this period of loss.

Holt, Jr.

Holt Felmet - June 23, 2023 at 11:18 PM