



## Miss Stephanie Hayden Smith

May 31, 1971 - August 7, 2017

Stephanie Hayden Smith of Asheville, North Carolina died peacefully at her home, Monday, August 11, 2017, after battling pancreatic cancer. She was 46. Without realizing it, she lived her everyday life as a bucket list. Unencumbered by the conventional trappings of a spouse and offspring, she pursued her many loves, which included the Grateful Dead, fly-fishing, tennis, expensive footwear, fine wines, travel to foreign lands and Russian tennis player Marat Safin – not necessarily in that order. She was an avid gardener and made it her mission to relocate the squirrel population from her yard to other locales across Asheville and beyond.

Born in Asheville, Stephanie graduated from The Asheville School in 1989. She also attended Asheville High. She played many sports in high school including tennis, basketball, and her favorite, field hockey. During her college years, Stephanie attended UNC-Greensboro before transferring to California State University – Chico in Northern California. She graduated with a Bachelor of Arts Degree in Journalism and minored in English. During her time in California, she traveled extensively with the Grateful Dead and somehow managed to graduate with honors. She referred to this period as “good time management.” She sold dresses, T-shirts, stir fry and grilled cheese sandwiches to pay her way through the Dead’s many tours, which is where her entrepreneurial skills and fierce independence were honed.

Stephanie returned to Asheville in 1997 and became communications director for Peppertree Resorts. In 2002, she opened her own marketing and branding firm, The Brite Agency. She also founded a publishing company, Yellow Jacket Publishing, which produces and distributes the in-room hotel book “A Look at Asheville.” One of her greatest joys was seeing her businesses succeed through good times and bad, and gave much of this credit to her steadfast employees whom she loved like family.

In 2005, Stephanie decided to pick up her tennis racquet again and played league tennis out of The Grove Park Inn. In 2010, she finished the year as the #1 3.5 player in the state. She also enjoyed traveling to see ATP tennis and was resourceful enough to have her photo taken with just about every professional tennis player she liked. She attributed this luck to “superior recon” and “excellent stalking abilities.” Her travels were not only tennis focused. Stephanie wanted to see the world and got a big chunk of it checked off her list. Turkey, Russia, New Zealand, Argentina, Australia, Canada, Czech Republic, Hungary, France, Monaco, England, Croatia and Greece are just some of the countries she visited along with countless Caribbean islands.

An unforgettable hostess, Stephanie loved to entertain, making fancy entrees, distinctive cocktails and setting out the fine china and silver service. Many people experienced her parties and the special ambiance she created. She offset this Martha Stewart behavior by sometimes camping with friends, bringing Zen seating areas or firing up a disco ball off the back of her Lexus to get the dance party started. More importantly she loved to fly fishing with her father in remote parts of the world and treasured the time she spent with him on majestic rivers.

Stephanie volunteered her time and agency’s expertise with various organizations in Asheville including Helpmate, The Asheville Area Arts Council, Asheville Sister Cities, Asheville Downtown Association and

Mountain Housing Opportunities. She also spearheaded a project to preserve the legacy of St. Genevieve Gibbons Hall School and its predecessor schools with Carolina Day School.

Stephanie is survived, and revered, by her father, Frank S. Smith III of Asheville, aunt Beatrice and uncle Thomas Maybank of Rocky Face, Ga., her cousins Thomas Maybank of Bluffton, S.C. and Beverly Burgdorf of Williamsburg, Va., Canie and Lynn Smith of Asheville, Blake Smith of Bat Cave, N.C., Whitney Smith de Vargas of Asheville, Bretney and Coleman Smith of Asheville, cousin Stacy Smith of Asheville, godmother Joyce Sanders of Raleigh, N.C., her dearest friends, Andrée D. Ramey of Asheville, Amy L. Parker of Black Mountain, N.C. and Kristi Lawton of Asheville, N.C., her loyal companion, Harry the PBGV, whom she loved with every ounce of her being, and literally hundreds of friends who will never recover from the loss of this exceptional, gorgeous, witty and kind woman. She was a force larger than life and maybe that's why she was taken from us too soon. Stephanie lived more in her 46 years than most of us will do in a lifetime.

For those of you who knew her well, you know that she would want no funeral. Instead a celebration of life, music and people she loved will be held in the chapel of Morris Funeral Home, 304 Merrimon Avenue, Friday, August 11, 2017 at 11 AM. The family will receive friends one hour prior to the celebration at the funeral home. A private ceremony will be held at Riverside Cemetery in Asheville for the family.

In lieu of flowers, tchotchke or casseroles, Stephanie and Frank set up a fund Frank S Smith and Stephanie H Smith Fund within the V Foundation. This fund goes to fund research for pancreatic cancer, a cancer that is not easy to beat. The fund also represents the life-long bond Stephanie had with her father and N.C. State basketball. Stephanie was happy to have her photo

taken with Mr. Wolf at age five and at age 45. Frank took her to games all her life and in 1983 they attended the ACC final in Atlanta, the year Jim Valvano and his Cinderella team won it all. There is no better ending to this story than helping to find a cure for pancreatic cancer via Jim's foundation. Go Pack! Go Steph! To donate, visit <http://jimmyv.convio.net/goto/stephaniesmith>

# Cemetery Details

## Riverside Cemetery

53 Birch Street  
Asheville, NC 28801

# Previous Events

## Family will Receive Friends

AUG 11. 10:00 AM - 11:00 AM (ET)

Morris Funeral & Cremation Care  
304 Merrimon Ave.  
Asheville, NC 28801  
(828) 252-1821  
info@morrisfamilycare.com  
<http://www.morrisfamilycare.com>

## Celebration of Life

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# Tribute Wall



“ *Miss Stephanie Hayden Smith*

October 07, 2023 at 11:15 AM

AF

*The name of her mother, Margaret "Peggy" Loughead Smith, b. 1943 d. 1993, has oddly been omitted from this lovely obituary. Peggy was a loving and concerned mother and wife, a dear friend to many, and very evidently gifted her Scottish good looks to her daughter Stephanie.*

**Anne Carson Foard** - April 20 at 12:00 AM

JS

“ *I will always remember her as a friend! She was so full of life. And she always loved to live it! Meeting you at TCSmith was an honor my girl!! I will always love you!!!!* 💕

**Jane Shelton** - August 22, 2020 at 09:16 AM



“ *3 files added to the album Family Pictures*



**Morris Funeral Home** - August 15, 2017 at 12:22 PM

BL

“ *Frank: I was so sorry to hear of the death of Stephanie. I cannot imagine the pain of losing one's child. You are in our thoughts and prayers and may you find strength in the happy memories that she brought to your life.*

*Brenda Landgrover*

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**Brenda Landgrover** - August 12, 2017 at 03:31 PM

BR

“ *I can remember working with Stephanie one summer at Dr. T.C.Smith company when she was out of school for the summer. She really seemed to have a zest for life and was always looking for adventure around every corner! I was deeply saddened to read about her passing, but wow, she sure was able to pack a lot of experiences into her life!!*

*My prayers and thoughts are with you Frank, and I pray that God will give you the strength and peace that you need in the days ahead. Sincerely, Bruce Robinson*

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**Bruce Robinson** - August 11, 2017 at 07:49 PM



“ *Dawn of Remembrance Basket was purchased for the family of Miss Stephanie Hayden Smith.*



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August 10, 2017 at 02:22 PM

KM

“ I didn't know Stephanie and I don't usually read Obituaries but something caught my eye...perhaps the size of the obituary (6 columns) in the Asheville Citizen-Times or the beautiful picture of a woman who died before her time but I read the obit and had to reach out. First, what a life she had! (I wouldn't have taken her for a "Deadhead" by her photo but that's another story.) She was able to do all those things that made her happy and excelled at so many. But whoever wrote that obituary did a wonderful job. It gave us so many insights into a truly spectacular person. I have to ask...Was it Stephanie who wrote it? Kaaren.McNulty@gmail.com. My condolences to her family. I am uplifted by her story.

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**Kaaren McNulty** - August 10, 2017 at 10:18 AM

BT

“ Wow ... What a Shame . I hung out with Stephanie last June 2016 at a concert at Chastain Park . When we were talking I asked her if she remembered what year it was when we were at a concert hanging out for the first time and it was 1988-89 . Man that does suck .. Thank you for keeping me in the loop ..

*Life is short and delicate .. Take care , Brian*

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**Brian Thompson** - August 09, 2017 at 11:04 AM

TM

“ Stephanie was my "cousin". She was a wonderful woman. Although Stephanie was younger we always had a family bond as we met at her grandparents or at my grandparents during holidays as we grew up. We always seemed like we never missed a beat as we caught up on different adventures or ventures. Exceptionally bright, a mind full of great ideas and things to do professionally, socially or for fun or to offer to others.

*I particularly remember some great conversation at Thomas' wedding. Love and prayers for you, Stephanie, and Frank.*

*Tommy McMahan*

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**Tommy McMahan** - August 09, 2017 at 05:44 AM

AK

*Oh, Stephanie, you have always inspired me! God bless your whimsical spirit and love for the world, and may your family feel the heartfelt prayers and warm blessings shared with them. When the thunder rolls, I'll think of you playing tennis up there and giving your opponent a grand slam! Awesome, girl. Thanks for the great memories, albeit it's been quite some time since I've hugged your neck. You have always been one of a kind! You will be missed!*

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**Ali Karn** - August 10, 2017 at 11:08 AM